



# Starting a TOPSoccer Program

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Here is an overview on how to create a successful TOPSoccer program in your community! For more information and support please contact Rick Meana at [coach@njyouthsoccer.com](mailto:coach@njyouthsoccer.com) or Carol Cordiner [NJTopsoccer@gmail.com](mailto:NJTopsoccer@gmail.com)

Thank you for volunteerism, enthusiasm and dedication!

## ESTABLISH A START-UP GROUP

You don't need to do it alone. Reach out to your local community members, contact your school system's Special Education Division, and your local youth soccer club recruit other leaders. Creating a dedicated group of volunteers will help you organize the program, divide tasks and create a more meaningful experience for your players.

## PROGRAM ORGANIZATION

- **TOPSoccer Coach and Buddy Recruitment:** Coaches and Buddies are the most important volunteers to your TOPSoccer program as they help your players be successful. Look within your local club and schools to find these key individuals. Contact NJYS to set up a 4 hour TOPSoccer Coaches Course and Buddy Clinic.
- **Session Organization:** With your coaches, determine how you will structure your program:
  - I. Outdoor verses Indoor?
  - II. Target Ages?
  - III. Session and Season Length?
  - IV. Jamboree/Opening Event/Closing Event?
- **Expenses and Revenue:** Once you have determined your overall structure, take into account your expenses and possible revenue streams.
- **Marketing Plan:** Create a plan to reach all of your community's youth, High school Soccer Coaches, Colleges, University Soccer Coaches.
- **TOPSoccer Player Recruitment:** Visit local community centers, schools, medical offices, support networks, etc. to inform your community about TOPSoccer and your local program.

## START OF SEASON

- **Plan a kickoff event:** A kickoff event or jamboree day is a great way to introduce your community to TOPSoccer, invite potential players and connect with the needs of players and inform your families of your goals and objectives.

**Start your First Session!** You are now ready to go. Have fun!

The topics above are just a general outline of the steps involved in starting your own local program. Of course, you will not do it all alone, New Jersey Youth Soccer is here to help you throughout the entire process.

**Good Luck!**